



Promoting Wales Internationally: The Next Steps

Closing event in the *Wales and the World* series

22 October 2020 – on Zoom

10.00	<p>Introduction</p> <p>Chair: Professor Colin McInnes, Pro Vice-Chancellor – Research, Knowledge Exchange and Innovation, Aberystwyth University</p>
10.05	<p>Welcome and aims of the day</p> <p>Professor Elizabeth T. Treasure, Vice-Chancellor, Aberystwyth University</p>
10.10	<p>Summary of series</p> <p>Martin Pollard, Chief Executive, Learned Society of Wales</p>
10.15	<p>Key messages from the series so far</p> <p>Responding to the findings from the first three events in the <i>Wales and the World</i> series</p> <ol style="list-style-type: none"> Soft Power Strategies – How Should Wales Project Itself on the World Stage? Sir Emyr Jones Parry, immediate past President, Learned Society of Wales The Role of Arts, Culture and Welsh Language in Developing Wales’s International Profile Helgard Krause, Chief Executive, Books Council Wales Universities as Global Communities Professor Iwan Davies, Vice-Chancellor, Bangor University <hr/> <p>Panel discussion</p> <p><i>Chair:</i> Dr Anwen Jones, Pro Vice-Chancellor – Faculty of Arts and Social Sciences, Aberystwyth University</p>
10.55	<p>Breakout discussions</p> <p>What are the next steps to prioritise in each of these areas?</p> <p>Zoom breakout rooms facilitated by:</p> <ol style="list-style-type: none"> Professor Milja Kurki, Department of International Politics, Aberystwyth University Eluned Haf, Head of Wales Arts International Rob Humphreys, HEFCW Council member & Trustee, British Council <p><i>Rapporteurs from Aberystwyth University</i></p>
11.55	<p>Break</p>
12.10	<p>Feedback from breakout sessions</p> <p>Participants’ poll to gauge support for emerging ideas</p>
12.40	<p>Closing keynote</p> <p><i>Speaker:</i> Professor Laura McAllister, Wales Governance Centre, Cardiff University</p>
13.00	<p>Chair to review poll results and sum up</p>
13.10	<p>Close</p>